

WSDITM

Wine & Spirits Club of India



Newsletter



Drink tastefully and enjoy responsibly.

The wings are the real executor of the dreams of a bird and at the same time dreams have no boundaries. At WSCI we completely believe in this thought and worked progressively to strengthen the wings. New edition and new story but this time it is a reality which is unexpected. A new entrant is knocking loudly at the door of the world of premium quality wines. The first and exclusive coverage of a wine house from the neighbouring country, Nepal and the dreams are as realistic as touching the highest peak of the world, the Everest. Jishun Chappagain and the team Royal Kathmandu Himalaya Beverage Pvt, Congratulations to you and all the very best.



**From the Editor's Desk
Cheers - Malay Kumar**

The spirit behind the soft launch of Nepal's first luxury wines.

"Why can't the best wines in the world be from Nepal itself?" That was the burning question that led Chairman Ganesh Chapagain to set up Royal Kathmandu Himalaya Beverage Pvt Ltd. about two decades ago. Taking a keen interest in the family's liquor trading business early on, his son Jishun Chapagain, started out as a Junior Accountant right after grade Tenth and gradually picked up the ropes of the business that helped him develop a deeper understanding of the market over the course of the three years.





All this while, he looked into the family's trading business from his hometown Itahari. Thereafter, he came to Kathmandu to pursue a Bachelor's Degree in Management. Seeing a definite potential in the growth of the wine market in the country, in 2010, the family decided to focus their efforts in the wine market and hence emerged Big Master wines. A steady focus on R&D, an uncompromising approach towards achieving superior quality, employing world class technology, coupled with incorporation of customer's feedback, has led Royal Kathmandu Himalaya Beverage Pvt. Ltd to become the largest wine-producing company in Nepal. This solid infrastructure has enabled the company to offer the widest variety of wines in the country, reaching out to hitherto untouched consumer segments as well.



When pandemic struck in 2020, bringing the world to a standstill, businesses shutting down and the economy took a hit, the company too suffered losses but that didn't weaken their spirits. Jishun utilised this time to work upon the next big offering to not only the local but also the international market. September 23rd 2021, saw Big Master's soft launch, the very first luxury wines of the country with the grape variety Syrah and Chenin Blanc. The venue of the launch was at the highest fashion ramp in the world - Mount Everest Fashion Runway (MTEFR). This incredible opportunity also allowed the company to host an exclusive wine-tasting session at the heritage Dwarika Hotel, Kathmandu. Amongst the guests were, Prince of Tuscany Cosimo De Medici and Princess of Netherlands, Elisa Egger, the who's who of Nepal along with fourteen supermodels from around the world.



The company is now aligning itself to get into the commercial launch of its luxury wines. One could say a passion for serving the best quality wines married with the best of technical expertise, rigorous quality checks, constant improvement and seeing the glass as always half full has enabled the company to yet again uncork its full potential.

