

The key is to reach where we aim to be and not where we start from. Indian whiskey producers made a Milestone in just few years to make their mark in world of whiskey. India is the biggest consumer of whiskey in the world yet we had our own twists and turns to be counter as an amazing new world of SingleMalts which is full of innovations and to top it all we never stayed away from doing experiments. The world is recognizing the same and today we are becoming a prominent SingleMalt producers, though small in volume yet some amazing stuff.

In this edition of WSCI Newsletter we are covering the newest Indian SingleMalt Indri from the house of Piccadilly Agro Industries Ltd, very well appreciated and a well deserved one.



From the Editor's Desk Cheers - Malay Kumar

The only Indian Single Malt to win a Gold in The International Spirits Challenge 2022

Beating the heavy weights of the Single Malt Space

Indri-Trini, an exquisite inaugural single malt expression from the house of Piccadily Distillery, has emerged to be one of the most refined and incomparable spirits across the globe. Launched in 2022 and has won accolades locally and internationally, Indri has continued to receive esteemed and reputable recognition.

The International Spirits Challenge 2022 is globally deemed the most influential spirit competition and is founded on a rigorous and independent judging process. Receiving thousands of entries from nearly 70 countries worldwide makes the ISC a truly global competition where Indri – Trini was the only Indian Single malt to win a Gold Medal in the World Whisky category Single malt – no age statement category 2022.

After winning a series of prestigious awards on the world stage, in early May 2022, Indri was invited to a tasting session in Dubai exclusively for the Malt Society of Arabia. The tasting was followed by an exciting and enjoyable night with exquisite drams, exuberant experiences, and a brilliant audience! After the first dram of the night, the award-winning Indri Trini, the cohort sampled some single casks from the distillery and were pleasantly surprised by what the distillery yet has to offer.





Indri single malt is distilled in Indri, Haryana, near the Himalayan foothills, in the catchment area of River Yamuna. This remarkable single malt is made from indigenous six-row barley grown for hundreds of years in Rajasthan. Matured with care since 2012, Indri–Trini is also the first Indian whisky to be produced in three different wooden barrels: ex-bourbon, ex-wine, and PX sherry casks.

Indri- Trini Single Malt Indian Whisky:

Indri, is named after the place where the distillery is located, it is a quaint little village situated in the catchment area of River Yamuna, nestled in the foothills of the mighty Himalayas. Indri also refers to the word Indri or Indriya in Sanskrit, which denotes the 5 senses, i.e., Smell-Taste-Touch-Sight-Sound.

Trini – Our master craftsmen curate the Three Wood. It is distilled using the traditional Indian 6 row barley, matured in selected barrels, and blended carefully to bring out the Individual contribution of each wood (first fill bourbon, Ex-French wine and PX sherry Casks) without overshadowing the original whisky profile.

Indri – Tr<mark>i</mark>ni bottled at 46%A<mark>B</mark>V, is a Non-Chill Filtered whisky.

NOSE: Hints of black tea, caramelized pineapple with a whiff of oak from the barrel comes

forward, followed by vanilla and honey from the bourbon oak and traces of spiced tannins from the European oak, finally topped up with vinous raisin and sweet sherry notes. Gentle and mellow on the nose.

TASTE: Elegant richness, smooth and warm on the sides of the mouth. Gentle spice and wood characters come through, followed by nutty flavours and hints of burnt pineapple, citrus and raisins.



FINISH: A subtle and balanced finish where each flavour compliments one another without dominating. A smooth and long aftertaste with sweet fruity flavours coming up from the warmth of the throat, lingering long after.





International Spirits Challenge 2022 Rewarding Quality, Celebrating Excellence

Indian Single Malts at ISC – 2022		
World Whisky (Single Malt - No Age Statement) Category		
Brand Name	Company name	Medal
Indri - Trini	Piccadily Agro Industries Ltd	Gold
Mithuna by Paul John	John Distilleries	Silver
Paul John Indian Single Malt Whisky - Oloroso	John Distilleries	Silver
Rampur Double Cask whisky	Radico Khaitan Ltd.	Silver
Paul John Indian Single Malt Whisky - PX	John Distilleries	Bronze
Rampur Asava	Radico Khaitan Ltd.	Bronze



Trini, The three wood was conceptualised based on the individual contribution of each wood without overshadowing the original whisky profile which is light fruity with sweet vanilla and spice, a subtle nuttiness to chew on with a medium to reasonably long finish.

Master Blender's note

About International Spirits Challenge

The ISC is a premier event in promoting outstanding quality spirits from across the globe. It is supported by many of the world's leading spirits producers as the international standard for quality and excellence. The competition encourages the high calibre of spirits, designs, and campaigns that enter the competition each year. ISC is a renowned and truly global competition.

About Piccadily Distilleries:

Part of the Piccadily distillery group has three distilleries in the Northern part of India: Indri, Patiala, and Bawal.

The malt distillery at Indri, located off the famous Grand Trunk Road (which linked Central Asia to the Indian Subcontinent for almost 2500 years) was set up in 2012. The distillery is also home to 6 traditional copper pot stills (designed and made in India) and 40,000 barrels. Today, it is India's largest independent malt manufacturer and seller of malt spirits, with a production capacity of 12000 litres per day and making it a 4 million litres distillery per annum. The distillery is rapidly expanding its warehousing capacity to hold another 30,000 barrels. A new visitor centre is also under construction and will be open for visitors by the end of the year.

The extreme temperature of the Northern plains helps our malt spirit mature faster inside the barrels, naturally. This also means the angels happily take away their share, leaving behind sweet tropical flavours and rich natural colour. The distillery proudly uses no Fossil fuels to generate its power needs.



